

**North Suburban Access Corporation
2010 Budget**

11/25/2009
5:30 PM

	2008	2009	2009	2009	2010	Percent
	Actual	Budget	Jan-Oct	Estimated	Proposed	Change
			YTD	Total	Budget	
Travel						
Conferences	14,627	14,000	8,913	11,000	12,000	-14.3%
Mileage & Meals	3,574	4,000	3,364	4,037	4,200	5.0%
Total Travel	18,201	18,000	12,277	15,037	16,200	-10.0%
Tuition & Training	5,911	8,000	3,367	5,000	7,000	-12.5%
Utilities	9,381	10,500	9,734	11,681	12,000	14.3%
Leases						
Rent	22,514	30,000	24,887	29,864	80,400	168.0%
Property Taxes	3,750	0	0	0	0	0.0%
Postage Machine	2,056	3,000	1,542	2,056	3,000	0.0%
Miscellaneous	2,270	3,000	2,315	3,000	3,000	0.0%
Total Leases	30,590	36,000	28,744	34,920	86,400	140.0%
Contractual						
Audit	4,925	5,500	5,476	5,500	5,600	1.8%
Sales Tax	19,655	22,000	12,657	15,188	17,000	-22.7%
Accounting & Payroll	3,207	3,000	2,893	3,500	3,800	26.7%
Insurance	8,568	9,000	8,173	8,173	9,000	0.0%
Legal Fees	12,316	10,000	8,864	11,000	20,000	100.0%
Special Programming Grants	1,097	3,400	1,431	1,500	0	-100.0%
Internet Connection	12,005	20,000	10,000	12,000	20,100	0.5%
Miscellaneous Consultants	47,807	27,000	17,234	20,681	30,000	11.1%
Total Contractual	109,580	99,900	66,728	77,542	105,500	5.6%
<p>Conference -- Includes attendance at Alliance for Community Media conference by 3-4 staff and/or board directors depending on the cost of the conferences, plus attendance at several local/regional conferences.</p> <p>Tuition & Training -- Includes funding for tuition and wellness program reimbursement for staff, as well as for workshops and other staff training.</p> <p>Rent -- The amount for rent at the Roseville facility is specified in the lease agreement. Next year's rent is estimated based on \$10/square foot for 12,000 and split 2/3-1/3 with NSCC.</p> <p>Misc. Leases -- Includes our music library lease, \$2,020 payable in 3 annual installments.</p> <p>Special Programming Grants -- We have finally cleared the slate on programming grants for the past couple of years. Because of the expense and staff time involved with our impending move, we recommend not providing for programming grants in 2010.</p> <p>Internet Connection -- In 2009, the cost of our shared DS3 connections was \$2,000 per month, split between NSCC (\$500), NSAC (\$500) and our webstreaming clients (\$1,000). In 2010, we anticipate this cost will be \$2,500 per month for a higher capacity connection, split between NSCC (\$500), NSAC (\$1,000) and our webstreaming clients (\$1,000).</p> <p>Misc. Consultants -- The 2010 Budget includes funding for moving expenses, as well as hiring a consultant to perform another viewership survey.</p>						

**North Suburban Access Corporation
2010 Budget**

11/25/2009
5:30 PM

	2008	2009	2009	2009	2010	Percent
	Actual	Budget	Jan-Oct	Estimated	Proposed	Change
			YTD	Total	Budget	
Communications						
Postage	4,393	5,000	3,500	4,200	5,000	0.0%
Telephone	13,482	16,000	12,454	14,945	16,000	0.0%
Advertising & Promotions	14,256	15,700	8,725	13,500	18,000	14.6%
Total Communications	32,131	36,700	24,679	32,645	39,000	6.3%
Recruiting	0	2,500	583	583	1,000	-60.0%
Total Operating Expenses	302,768	382,050	250,508	324,774	409,850	7.3%
<p>Advertising & Promotion -- Includes print advertising, purchase of t-shirts, parade giveaways, pocket calendars and other promotional items. We have increased this account for 2010 because the move will require new signage on the trucks, and we want to advertise our new location heavily.</p> <p>Recruiting -- Includes advertising for open positions.</p>						

**North Suburban Access Corporation
2010 Budget**

11/25/2009
5:30 PM

	2008	2009	2009	2009	2010	Percent
	Actual	Budget	Jan-Oct	Estimated	Proposed	change
			YTD	Total	Budget	
Contingency	0	0	0	0		0.0%
Capital Expenses						
Capital Improvements	0	0	0	0	80,000	
Video Equipment	149,714	150,000	121,678	150,000	50,000	-66.7%
Office Furniture & Equipment	13,599	23,000	5,920	15,000	25,000	8.7%
Total Capital Expenses	163,313	173,000	127,598	165,000	155,000	-10.4%
Total Expenses	1,230,662	1,350,012	1,005,504	1,269,497	1,375,692	1.9%
Net Revenue (less Expenses)	35,869	0	15,847	93,122	0	
<p>Contingency -- Equals 3% of Personal Services + Operating Costs</p> <p>Capital Improvements -- 2010 Budget includes \$90,000 for improvements to the new building, including moving the generator, the lighting grid, and the satellite dish; wiring the building; and soundproofing the studio.</p> <p>Video Equipment -- Includes:</p> <p>\$15,000 - Racks (10 at \$1,500ea) for new location</p> <p>\$8,000 - Terminal equipment needed for reconfigured studio/machine room after move.</p> <p>\$4,000 - Counter/Desktop for new control room configuration</p> <p>\$20,000 - Control A Multiviewer (replaces last of B/W CRT's)</p> <p>\$3,000 - 50" LCD displays (2 at \$1,500 ea) display units for Multiviewer</p> <p>Office Equipment -- Miscellaneous office furniture and staff computers.</p>						